

SEVENTH-DAY ADVENTIST CHURCH
RANEN CONFERENCE
COMMUNICATION & MEDIA DEPARTMENT

QUINQUINIUM REPORT

Preamble

We thank God up to this far He has led us!

Like as always been said that a journey of one mile begins with one step, the quinquinum began from day one after 2015 session but it never took 5 normal years that elected leaders always take in the office. As fate would have it, the term went much longer by two years due to the outbreak of Covid-19 (Corona virus pandemic). Hence, the report herein given covers the work done between January 2016 to August 2022. It highlights major achievements accomplished; projects underway; challenges and way forward/2023 plans.

First and foremost, it is worth noting that communication and media department is one of the departments which in the recent past has given Ranen Conference another kind of leap and outlook as concerns mission. Below are some of the major achievements realized in the period named above.

Achievements

Departmental Training

The department took a successful initiative of enlightening and training members on the place of communication as regards mission and general information. Although it has not been an easy work, the venture has born fruits for it has made Ranen Conference have a vibrant media Centre and Online streaming in most of our big churches. The two forms of communication have since become good channels /platforms for spiritual nurture, global evangelism and source of information for both internal and external publics.

YEAR	PASTORS TRAINED	LOCAL CHURCH COMM DIRECTORS	RC LEADERS	TOTAL
2016	64	145	8	217
2017	56	131	8	195
2018	75	67	5	147
2019	66	102	7	175
2020	16	45	6	67
2021	-	-	-	-
2022	45	125	-	170
TOTAL	322	615	34	971

Media Centre: In the period mentioned above Ranen Conference established a media Centre intended to house both radio and television station.

Radio Tarumbeta 90.4 FM

Radio Tarumbeta was established and went On Air on 11/2/2016. It became the first project established during the reign of Pr. Berine Ngore as RC President. The radio station and Media Centre building was inaugurated by H.E, Zackary Okoth Obado- Governor Migori County; and dedicated by Pr. Kenneth Maena, WKUC President on 28/6/2016.

Radio Tarumbeta 90.4 covers a radius of 150km which in essence covers Migori, Homa-Bay, Kisii, Nyamira, Kisumu, Siaya, parts of Busia, Vihiga and Narok counties. It started as a community radio and received a commercial Free to Air license in 2020

Radio Tarumbeta workforce

It began with a lean staff of 5 and currently has 10 workers of whom seven are permanent, and three are contractual workers. However, due to much workload we have involved the services of five more volunteers.

Radio Tarumbeta and Mission

Radio Tarumbeta has been very instrumental not only in nurturing the church members, but it has also been a sure channel for evangelism thus fulfilling the gospel commission of the Global Church.

Spiritual Nurture via radio programs:

- Through Bible study, lesson discussion, sermon, leadership, children's program, health and many other programs, radio Tarumbeta has been a God send channel for church spiritual nurture
- Live on air weeks of prayers have been conducted over Tarumbeta Radio especially during the times of Corona pandemic where physical church attendance was prohibited by the government: for example, in 2020 Pr. Berine Ngore conducted May Week of Prayer via Tarumbeta Radio where 45 souls were baptized.

Evangelism:

- As a channel of evangelism Radio Tarumbeta has brought many souls to Christ via on air evangelism. For example:
- In 2018 via radio evangelism we managed to convert the whole of Solbakken PEFA Church congregation and school into Seventh-day Adventist Church. Both Solbakken Church and Solbakken Adventist Primary school are experiencing tremendous growth under the new management. Solbakken is in Oyani-Uriri constituency.
- In 2019, through Pr. Benard Okoko as the Chief Guest Speaker, RC conducted an On Air evangelistic campaign over Tarumbeta Radio where 146 souls were realized. As a result, a new Sabbath School by the name Tarumbeta in Nyandago North District was established. Today, the Sabbath School has since been organized into a church.
- In 2020 with Pr. Phillip Gai- WKUC Communication Director, we also conducted an On Air evangelistic campaign via Radio Tarumbeta where 14 souls were baptized. Among the converts was a youth drawn from a Pentecostal Church against serious resistance from the parents and her former pastor.
- In 2022, among many radio converts, we are happy to report that a husband and wife were converted into Seventh-day Adventist Church in Homa-Bay County. The two have been listening to Radio Tarumbeta programs, and through encouragement by a radio fun, they have been baptized into Ranjira Langi Church of Lake Victoria Field.

Tarumbeta Television

- Since March 2020, RC was given a license to run Free to Air Television under the name Tarumbeta TV.
- Although the license has been granted by the Communications Authority of Kenya to operate a TV station, it has not been operationalized and it risks withdrawal.

Other recent achievements

- To increase Tarumbeta Radio coverage, the Conference took an initiative of constructing a new mast of 60m tall at Ranen Conference Headquarters to boost Tarumbeta Radio signal coverage
 - Another 18m tall mast at Onyalo was constructed to ensure that the signal in Migori town and its environs is improved.
 - The Conference also installed an alternative Safaricom network link to help the signal that goes to Migori from the main studio at RC HQS is stronger.
 - Radio Call-back line with AfricasTalking was installed to help generate funds through radio calls
 - Radio Tarumbeta has gone online and can be listened to all over the world via YouTube and Radio Garden platforms
 - In the month of March 2022, the department had a departmental staff training whose goal was for the capacity building of the radio staff
 - The department of communication also trained well-over 100 local church communication directors and Public Address System controllers on news reporting and sound equipment operation respectively
 - Major church activities were covered live by Radio Tarumbeta e.g. RC annual stewardship Promotion day; Chaplaincy Charity Sabbath, Church organizations to name the least
 - The Conference took an action to contract media manager to coordinate RC Media departments and media marketing office
- The conference was well represented at WKUC GAIN Workshop at Baraton Univ-12-17/7/22. GAIN is global Adventist internet Network aimed at enhancing evangelism via social media and internet.

The sole work for media is to teach/educate and to inform. The church has fulfilled this via radio.

Information

- Apart from church membership nurture and evangelism, via Radio Tarumbeta, the conference has been at the centre of reliable information to both internal and external publics.
- News to general public: the public have the right to 'know' e.g., media has the obligation to inform the general public on what goes around them in terms of current affairs and any other form of news. Radio Tarumbeta has been of great blessing to its listeners as it imparts accurate news and general information, education and important teachings that affect their lives.

Specific activities which the department of communication via media (radio) has been able to inform the publics about include

- Camp meetings
- Weeks of Prayer
- Evangelistic campaigns
- Important church functions e.g. church organizations, church dedications
- Groundbreaking/Inauguration of church facilities (school/hospital buildings)
- announcement of important guests

Online streaming in the local churches

Another achievement which has been realized in the communication department and embraced in most of our big local churches is in line with live streaming. Our churches have become centres of evangelism as we air via YouTube the present message to the global family of non-believers and church members alike.

Challenges

1. The call-back line which was installed has not been properly utilized due to high cost complaints from listeners; and also AfricasTalking has not been able to disclose to us how many calls we have made and how much the calls translate to.
2. Media equipment is insufficient and the existing pieces need upgrade after serving for 7 years
3. Media department lacks funds to efficiently operate
4. The manpower at the media is not enough to handle programs as needed
5. Tarumbeta TV License risks revocation after failing to be operationalize for three years.

Way forward/Plan:

1. To ensure Tarumbeta TV license is utilized by first quarter 2023.
2. RC committee to organize a major media funds-drive to help jump start media department in order to overcome the financial needs for better operation.
3. More attention to be given to media due to current mission needs by allocating to it a substantive fund for operation, e.g. a good share of funds from evangelism kite be allocated to media.
4. To increase radio mast at RC HQTs for complete coverage in the remaining areas.

Reported by Pr. John Obunga Oyaro

COMMUNICATION/MEDIA
REPORT IN PICTURES



Mr. Edward Onyango (RC media manager) makes a point during media staff training



Ranen media staff training in progress by Edward Onyango and Pr. Obunga



Onyalo radio mast construction in progress



Radio mast at RC HQS in Progress



Husband and wife: Converts of Radio Tarumbeta at Ongeng' Village in Lake Victoria Field

The couple was introduced to listen to the radio by a friend, a process that brought the two to church.



Pr. Gai Baptising during Radio Tarumbeta on air evangelism at RC HQTs



On air evangelism baptism by Pr. Gai



Pr. John Obunga (centre) with radio coverts after their baptism



Radio Tarumbeta airs live Ranen Dala camp meeting with Dr. Jerusha Muga as the Chief Guest speaker



Dr. Jerusha Muga makes an alter call during Ranen Dala Camp meeting



RC via communication department builds new house for Mzee Japheth Amala Muga . Amala comes from the neighborhood of Ranen Headquarters



Mzee Japheth Amala's old house before the support by RC



Solbaken PEFA School converted to Adventist Primary School

The school and church stand on a four-acre land donated by a PEFA convert retired District Commissioner (Mr Timon Odoyo)



Solbaken PEFA Church converted to Seventh-day Adventist Church



Solbakken nursery pupils in Oyani District

Report prepared by Pr. John Obunga Oyaro

CHAPLAINCY DEPARTMENT REPORT

Preamble

The department offers services (spiritual nurture) mainly to Adventist sponsored/maintained schools, colleges/universities, community orphanages and inmates in the prisons. Through Adventist teachers, the department did during the quinquennium to offer both spiritual nourishment and material support to the needy individuals. The report highlights on the achievements, challenges and way forward.

Achievements

The department realized a lot of notable achievements, of which some go into records as they impact individuals for this life and the life hereafter. Below are some of the achievements.

YEAR	Activity	Venue	Out come	
2017	Prison outreach	Migori GK Prison	Church opened	30 inmates baptized
2018	Chaplaincy rally	Isebania high school	80 students baptized	
2019	Chaplaincy rally	Oyugi Ogango High School	Effective motivational talk offered to the students	
2022	Community outreach	Winyo community orphanage	Donations to needy people (clothes, food, shoes etc.)	Event aired via Tarumbeta Radio
2022	Charity Sabbath	Ranen Dala	Full school fees for 2 from F1-IV, text books, uniforms, personal effects to needy students collected	Event aired live via Tarumbeta Radio
2022	Community outreach	Neema Children's Home	Material support: food, clothes, books etc. were given	
2022	Charity Sabbath	Ranen Dala	Learning equipment for RASS donated Piano, projector, text books, personal effects for the needy students	

The attached photos were taken during a chaplaincy Sabbath-June 18, 2022 at Ranen Dala Church and outreach Sabbaths in the conference whereby:

1. Two needy but bright students (non-Seventh-day Adventists) who were stranded to join F1 were financially supported with school fees for the four years. Full shopping that included school-uniform for the students as they joined Ranen Adventist Secondary School was also done
2. Text books for F1-4 worth over KSh100, 000.00 were also donated by the invited guests.

3. RASS also supports two more needy students from the neighborhood who did well in KCPE but had no financial ability to join F1.



Mr. Nyagwa Principal RASS(left), Pr. Kepha Odhiambo (right) with a family from Kanga that chaplaincy department supported with school fees for four years and basic personal needs to join F1 at RASS.



Poor students Brighton and Lucy join RASS in F1 without school uniform



Brighton and Lucy in full RASS School uniform after admission in F1



F1 needy but clever students being supported by RASS



Group photo with Neema Children's Home



Food staff worth 1000 USA dollars Donated by RC Chaplaincy to Neema Children's Home

Challenges

1. Due to Corona pandemic there were no activities in 2020 and 2021 because public gatherings were prohibited
2. Many Adventist sponsored schools have challenges of freedom of worship due to leadership interference
3. Drug use is available in some of the Adventist sponsored schools

Way forward

- Bible study to be intensified in the schools to neutralize the forces of evil
- More rallies to be conducted in the schools/colleges and prisons to increase Adventism in these facilities

Prepared by Pr. John Obunga Oyaro, RC Chaplaincy Director.

